

REVELLE MEDIA GROUP Announces Start of Operations

Boutique corporate communications/consulting, marketing/branding, and publishing & wordcraft/language solutions

South of Tokyo, Japan — Today, REVELLE MEDIA GROUP INC. (RMG) announces its start of operations providing "boutique corporate communications/consulting, marketing/branding, and publishing & wordcraft/language solutions."

GOAL

The goal of RMG is to bring full-service corporate communications solutions to small and mid-size enterprises (SMEs) in Japan and around the world so as to craft communications strategies that can effectively promote corporate brands, minimize identity discrepancies, strengthen management/leadership/corporate governance, implement generate internal & external support, and coordinate with the public, customers, investors, stakeholders, etc.

WHY

TRUST, TRANSPARENCY, and CONFIDENCE are the building blocks of a successful business. If effective, corporate communications strategies can have the potential to INCREASE an organization's profitability, consumer engagement, and longevity. Without strength in corporate communications, businesses risk putting weakness on display. RMG aims to solve this problem by leveraging its own strengths in corporate communications and by bringing those strengths to SMEs via a win-win framework.

HOW

This is done via retainer packages, etc., that can include a full range of corporate communications services at half the cost of big agencies, tailored specifically for the needs of each enterprise, such as:

- Corporate communications/consulting, strategy, investor relations, consistent messaging
- Press releases, pitch decks/pitch deck polishing/updates/consulting, whitepapers, presentations
- Press wires, media outreach, dissemination to media/investors, mailing lists/email campaigns for LPs
- Management/leadership/corporate governance consulting
- Market research reports, analysis of rivals' strategies/performance/LP bases
- Analytics, service reports, digital/graphical dashboards
- Investor updates/reports to showcase expertise
- Regulatory concerns, crisis/reputation management, compliance reports, knee-jerk LP cancellations
- Corporate branding/narrative creation, differentiation, content creation, thought leadership
- Social media branding, digital marketing, visual identity, blog posts, newsletters, market outlooks, etc.
- Multimedia, promotional video creation and editing
- Graphic design/logos, web development/overhaul, web coding
- Printing, publishing, digital publishing
- Creative writing, catchcopy advertising/marketing writing, editing/proofreading
- Weaving AI into workflows, pairing AI with human insights, contextually aligned messaging

However, RMG is not a new enterprise—far from it. CEO, founder, and lead project manager, Jason Paul Revelle, explains:

I have over 25+ years of professional full-time corporate communications experience. I have logged 50,000+ hours on the job. And I've consulted on or created over 400,000+ pieces of corporate content.

In 2002, after an initial career in magazine publishing in Canada, I moved from Toronto to Tokyo, Japan by myself, with no job and nothing but \$4,000 in my wallet and big dreams. In 2004, after working with a KPMG firm, I joined Toyota Motor Corporation for a stint in their International Public Relations Department at their Tokyo head office, as an editor and PR representative. There, I contributed to Toyota's international public relations strategy on a daily basis from within a project team, assisted intl. journalists at major media events, such as Aichi EXPO 2005 and TOKYO MOTOR SHOW, wrote/edited Toyota press releases that were then sent to major global media outlets, wrote/edited press and customer information booklets for international automotive events, and monitored international media and wrote reports on issues pertaining to Toyota, wrote executive speeches, etc.

Since leaving there in 2007, I branched out on my own and further cut my teeth in corporate communications in the global financial hub of Tokyo, Japan, where my work took me more into Japan's corporate world and big finance, working with Mizuho Corporate Bank in many capacities as an independent consultant, such as in being the editor of their DEALER'S EYE monthly Asia forex report for 15 years and counting. In Japan, I carved a life, built a career in corporate communications, was blessed with a family, and became 20+ years self-employed, conducting all work from my own office.

I am now taking my EXPERTISE to what I am most passionate about: Helping SMEs craft communications strategies that can effectively promote their brand, minimize identity discrepancies, strengthen management/leadership/corporate governance, implement generate internal & external support, and coordinate with the public, customers, investors, stakeholders, etc.

About REVELLE MEDIA GROUP INC.

REVELLE MEDIA GROUP INC. is a boutique consultancy providing corporate communications/consulting, marketing/branding, and publishing & wordcraft/language solutions around the world.

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